



WORCESTER  
**WARRIORS**

WORCESTER WARRIORS  
2018/19 COMMERCIAL BROCHURE



**Sixways  
Stadium**

## 2018/19 COMMERCIAL PACKAGES

Welcome to Sixways Stadium, home of Worcester Warriors.

Located just off Junction 6 of the M5, the purpose-built stadium can hold up to 11,499 fans and boasts an elite performance centre which is the envy of the rugby world. Backed up by four training pitches and a state-of-the-art Artificial Grass Pitch, Warriors' ambitions on the field are being matched by the team off the field.

Associating your business with Warriors is very rewarding. Whether you're bringing clients, friends or family to enjoy our fantastic hospitality packages or associating your company by sponsoring one of the players, we believe we have a number of opportunities to suit your needs.

[WARRIORS.CO.UK/VIP](http://WARRIORS.CO.UK/VIP)



**EBC XV Club**

**Pitchview Suite**

**East Stand Boxes**

**South Stand & West Stand Boxes**

**Match Sponsorship**

**Match Ball Sponsorship**

**Player Sponsorship**

**Advertising Packages**



**Sixways  
Stadium**



## THE ULTIMATE WAY TO WATCH PREMIERSHIP RUGBY

Enjoy the most exclusive package at Sixways Stadium. The EBC XV Club offers guests the opportunity to socialise with the great and the good of Worcestershire's business community on matchdays. Situated within the Duckworth Suite, the EBC XV Club hosts the Warriors directors and offers guests the ultimate Sixways experience.

### YOUR PACKAGE INCLUDES:

- ARRIVAL DRINK
- THREE-COURSE PRE-MATCH MEAL
- HALF A BOTTLE OF WINE PER PERSON/BAR TAB CREDIT
- POST-MATCH LIGHT BITES
- EAST STAND BALCONY SEATING
- MATCHDAY PROGRAMME
- ON-SITE CAR PARKING - ONE SPACE PER TWO PLACES

(ONE-COURSE PITCHVIEW SUITE PACKAGE FOR CUP MATCHES)

### PACKAGE PRICES

ANNUAL - £1600 + VAT

MATCH-BY-MATCH - £140 + VAT



## PITCHVIEW SUITE

Enjoy a delicious pre-match meal on the top floor of the East Stand, before taking your seats to watch the action unfold from some of the best seats in the house. At half-time, return to the suite and warm yourself up with some complimentary tea or coffee, homemade soup or maybe something stronger before returning to your seat to watch the end of the game. The Pitchview Suite is an excellent way to enjoy a day out at the rugby.

There are two options available - with seats either on the balcony immediately outside or alternatively with Gold category seats in the stand below. Both options include the following dining package:

### YOUR PACKAGE INCLUDES:

- TWO-COURSE PRE-MATCH MEAL
- SOUP, TEA & COFFEE AT HALF-TIME
- MATCHDAY PROGRAMME - ONE PER TWO PLACES
- ON-SITE CAR PARKING - ONE PASS PER FOUR PLACES

(PREMIERSHIP ONLY. PACKAGE REVERTS TO ONE-COURSE FOR CUP MATCHES)

### PACKAGE PRICES

ANNUAL WITH BALCONY SEAT - £1100 + VAT\*

MATCH-BY-MATCH WITH BALCONY SEAT - £95 + VAT

MATCH-BY-MATCH WITH GOLD STAND SEAT - £85 + VAT

For more information on any of our 2018/19 Commercial packages

CALL 01905 459342 EMAIL [VIP@WARRIORS.CO.UK](mailto:VIP@WARRIORS.CO.UK)

[WARRIORS.CO.UK/VIP](http://WARRIORS.CO.UK/VIP)

\*DIRECT DEBIT OPTION AVAILABLE FOR ANNUAL PACKAGES



## EAST STAND HOSPITALITY BOXES

Our East Stand hospitality boxes are excellent if you want to spend some quality time with clients, family or friends in a relaxed but private atmosphere. Guests can enjoy a relaxing drink or two in the Mercian Suite prior to enjoying a one-course, pre-match meal in their own private box. Our personal waiting service will take care of your needs from here, ensuring your glasses never remain empty for long and you are able to make the most of your matchday experience.

### YOUR PACKAGE INCLUDES:

- TWELVE-PERSON PRIVATE HOSPITALITY BOX
- TWELVE-BALCONY SEATS IMMEDIATELY OUTSIDE YOUR BOX
- ONE-COURSE PRE-MATCH MEAL WITH OPTION TO ADD COURSES
- PERSONAL WAITING SERVICE
- SIX MATCHDAY PROGRAMMES
- PAY-BAR WITHIN THE COMMUNAL LOUNGE AREA
- THREE ON-SITE PARKING PASSES

### PACKAGE PRICES

ANNUAL - FROM £15,500 + VAT\* DEPENDING ON LOCATION  
(PREMIERSHIP AND CUP MATCHES)

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\*DIRECT DEBIT OPTION AVAILABLE FOR ANNUAL PACKAGES



## SOUTH & WEST STAND HOSPITALITY BOXES

If you enjoy being close to the action then these boxes are the place to be. Our South Stand boxes offer you the chance to watch the game from directly behind the posts whereas our West Stand boxes boast a perfect side-on view of the try line.

Enjoy socialising with your guests in the lounge before getting up close to the action from your box.

### YOUR PACKAGE INCLUDES:

- TEN-PERSON PRIVATE HOSPITALITY BOX
- TEN BALCONY SEATS IMMEDIATELY OUTSIDE YOUR BOX\*
- ONE-COURSE PRE-MATCH MEAL WITH OPTION TO ADD COURSES
- PERSONAL WAITING SERVICE
- FIVE MATCHDAY PROGRAMMES
- PAY-BAR WITHIN THE COMMUNAL LOUNGE AREA
- THREE ON-SITE PARKING PASSES

(PREMIERSHIP ONLY. PACKAGE REVERTS TO ONE-COURSE FOR CUP MATCHES)

### PACKAGE PRICES

ANNUAL - FROM £8,500 + VAT\* DEPENDING ON LOCATION

MATCH-BY-MATCH - FROM £850 + VAT DEPENDING ON LOCATION

\*SOUTH STAND BOXES ONLY. WEST STAND SEATS INCLUDED FOR WEST STAND BOXES.

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\*DIRECT DEBIT OPTION AVAILABLE FOR ANNUAL PACKAGES

## MATCH SPONSORSHIP

Our Match Sponsorship package is the perfect way to promote your business whilst enjoying top-class hospitality. You'll receive ten hospitality places, a signed and framed Warriors shirt, branding on our social media, a full-page programme advert, promotional space on our concourse and the option to pick your man-of-the-match.

### YOUR PACKAGE INCLUDES:

- PRIVATE HOSPITALITY BOX OR TABLE IN THE PITCHVIEW SUITE
- SIGNED AND FRAMED WARRIORS SHIRT
- WARRIORS PLAYER TO DINE WITH GUESTS
- FLYERS ON EACH PLACE SETTING
- THE WARRIORS CONCOURSE PACKAGE
- FULL-PAGE PROGRAMME ADVERT
- WARRIORS SOCIAL MEDIA COVERAGE
- LOGO ON FRONT COVER OF MATCHDAY PROGRAMME
- PA ANNOUNCEMENTS PRE/HALF-TIME/POST-MATCH
- THREE ON-SITE PARKING PASSES

### PACKAGE PRICE

£2,500 + VAT PER GAME (BESPOKE PACKAGE AVAILABLE FOR CUP MATCHES)

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## MATCH BALL SPONSORSHIP

Our Match Ball Sponsorship package gives guests the perfect opportunity to promote their business whilst spending time with guests within the Pitchview Suite. You'll receive a table of ten in the Pitchview Suite, a signed Warriors ball, branding on our social media, a half-page programme advert, space on our concourse and the option to pick your man-of-the-match.

### YOUR PACKAGE INCLUDES:

- TABLE OF TEN IN THE PITCHVIEW SUITE
- SIGNED WARRIORS BALL
- THE WARRIORS CONCOURSE PACKAGE
- HALF-PAGE PROGRAMME ADVERT
- WARRIORS SOCIAL MEDIA COVERAGE
- LOGO ON FRONT COVER OF MATCHDAY PROGRAMME
- PA ANNOUNCEMENTS PRE/HALF-TIME/POST-MATCH
- THREE ON-SITE PARKING PASSES

### PACKAGE PRICE

£1,500 + VAT PER GAME (BESPOKE PACKAGE AVAILABLE FOR CUP MATCHES)

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 CALL 01905 459342 EMAIL [VIP@WARRIORS.CO.UK](mailto:VIP@WARRIORS.CO.UK)  
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## PLAYER SPONSORSHIP

Player Sponsorship gives you a season-long opportunity to associate your company with one of the Warriors players.

The package is designed to tick all boxes, from exposure on a matchday - including your logo appearing in the matchday programme and on the big screen, to the personal touch with your sponsored player offering his time to do a player appearance. And to top it off, you'll receive a signed, match-worn shirt from your sponsored player.

### INTERNATIONAL PLAYER - £4,000 + VAT:

- TWO PLACES AT PLAYERS' BEHIND-THE-SCENES LUNCH
- ONE MATCH-WORN SHIRT
- ONE SIGNED SHIRT
- CROWD-FACING ADVERTISING BOARD DOES NOT INCLUDE PRODUCTION
- BIG SCREEN ADVERT
- ONE PLAYER APPEARANCE SUBJECT TO AVAILABILITY
- POSITION ON PLAYER SPONSORS BOARDS
- COMPANY LOGO NEXT TO THE PLAYER'S PROFILE IN MATCHDAY PROGRAMME
- COMPANY LOGO NEXT TO PLAYER'S PROFILE ON WARRIORS WEBSITE
- COMPANY LOGO NEXT TO THE PLAYER'S PROFILE ON BIG SCREEN FOR TEAM ANNOUNCEMENT
- COMPANY LOGO ON TWITTER WHEN PLAYER SCORES

For more information on any of our 2018/19 Commercial packages  
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### WARRIORS FIRST-TEAM PLAYER - £2,000 + VAT:

- TWO PLACES AT PLAYERS' BEHIND-THE-SCENES LUNCH
- ONE MATCH-WORN SHIRT OR SIGNED SHIRT
- BIG SCREEN ADVERT
- ONE PLAYER APPEARANCE SUBJECT TO AVAILABILITY
- POSITION ON PLAYER SPONSORS BOARDS
- COMPANY LOGO NEXT TO THE PLAYER'S PROFILE IN MATCHDAY PROGRAMME
- COMPANY LOGO NEXT TO THE PLAYER'S PROFILE ON WARRIORS WEBSITE
- COMPANY LOGO NEXT TO THE PLAYER'S PROFILE ON BIG SCREEN FOR TEAM ANNOUNCEMENT
- COMPANY LOGO ON TWITTER WHEN PLAYER SCORES

### YOUNG PLAYER - £500 + VAT:

- TWO PLACES AT PLAYERS' BEHIND-THE-SCENES LUNCH
- ONE MATCH-WORN SHIRT
- POSITION ON PLAYER SPONSORS BOARDS
- COMPANY LOGO NEXT TO THE PLAYER'S PROFILE IN MATCHDAY PROGRAMME
- COMPANY LOGO NEXT TO THE PLAYER'S PROFILE ON WARRIORS WEBSITE
- COMPANY LOGO NEXT TO THE PLAYER'S PROFILE ON BIG SCREEN FOR TEAM ANNOUNCEMENT
- COMPANY LOGO ON TWITTER WHEN PLAYER SCORES

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## ADVERTISING

Over 500,000 people will pass through the doors at Sixways Stadium in any one year. Whether it be for sport, music, conferencing or events, our multi-use venue is perfect to gain brand awareness both locally and nationally.

### PLATINUM ADVERTISING PACKAGE - £10,000 + VAT:

- LARGE NORTH STAND DRIVEWAY BOARD\*
- TWO SOUTH STAND BALCONY PITCH-FACING BOARDS\*
- TWO CROWD-FACING BOARDS\*
- BIG SCREEN ADVERT
- FOUR PLACES IN THE EBC XV CLUB FOR A PREMIERSHIP GAME OF YOUR CHOICE

\*Cost of production not included

### GOLD ADVERTISING PACKAGE - £5,000 + VAT:

- NORTH STAND DRIVEWAY BOARD\*
- SOUTH STAND PITCH-FACING BOARD\*
- CROWD-FACING BOARD\*
- BIG SCREEN ADVERT
- TWO PLACES IN THE RICOH LOUNGE FOR A PREMIERSHIP GAME OF YOUR CHOICE

\*Cost of production not included

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### CROWD-FACING BOARDS

With average crowds of 9000 per game, placing your brand under the nose of the Warriors fans is a great way to raise the profile of your business.

### YOUR PACKAGE INCLUDES:

- CROWD-FACING ADVERTISING BOARD\*
- TWO PLACES IN THE RICOH LOUNGE FOR A CUP GAME OF YOUR CHOICE

### PACKAGE PRICE

£750 + VAT

\*Cost of production not included

### CONCOURSE ADVERTISING

The Warriors Concourse is the centre of activity prior to the start of every game. With access to the Sixways Store powered by Lovell Rugby, Ticket Office and Main Reception, this is a key touch point for fans as they access the stadium.

Placing an exhibition trailer, gazebo or centrepiece can raise your profile but also gives you the opportunity to engage with home and away supporters.

### YOUR PACKAGE INCLUDES:

- SIGNED BALL
- SPACE FOR STAND, BANNERS AND MARKETING MATERIALS ON MAIN CONCOURSE
- MENTION IN THE COMMERCIAL NEWS SECTION OF THE MATCHDAY PROGRAMME
- SOCIAL MEDIA RECOGNITION PRE-MATCH
- FIVE MATCH TICKETS FOR A GAME OF YOUR CHOICE

### PACKAGE PRICE

£500 + VAT

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# Sixways Stadium

Corporate dining areas are shown on the map marked in silver.

To discuss any of our 2018/19 Commercial packages please call 01905 459342 or email [VIP@warriors.co.uk](mailto:VIP@warriors.co.uk), where one of the team will be on hand to answer any questions you may have.



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